



HIKE, LAUGH & INSPIRE ON THE JOHN MUIR TRAIL

a documentary film by THE MUIR PROJECT

"MILE... MILE & A HALF"

featuring music by OPUS ORANGE editing by EDWARD CHIN directors of photography RIC SERENA & JASON FITZPATRICK sound designer DURAND TRENCH original score by PAUL BESSENBACHER & BERNARD CHADWICK still photography by JEN SERENA produced by JASON FITZPATRICK, ZEE HATLEY, JEN SERENA, RIC SERENA, & DURAND TRENCH co-producer KIA M. KISO directed by JASON FITZPATRICK & RIC SERENA



KICKSTARTER





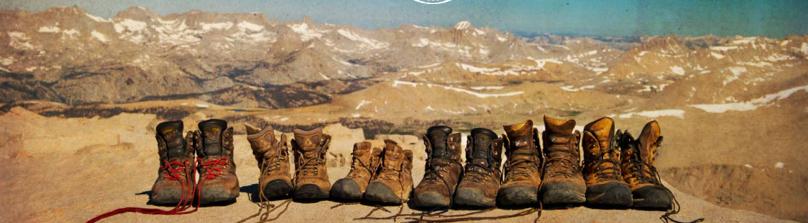




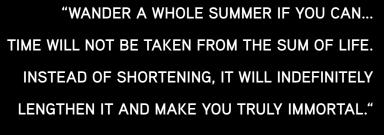












- JOHN MUIR







DIRECTOR/DP/EDITOR

www.ricserena.com

Ric is an award-winning editor and rising director for network promos, music videos, documentaries and commercials. Currently represented as a director by Moving Parts, he has helmed spots for ABC's American Music Awards and Nickelodeon, featuring the USA Women's gymnastics team. Ric has worked as an editor for the past 12 years, including an in-house stint at CBS. He co-owns the creative agency, Serena Creative, Inc. with his wife, Jen Serena.





DIRECTOR/DP/EDITOR

gutterpoetproductions.virb.com
From network sitcoms to studio features, Jason brings 15+ years of experience in the film and television industry.
He is currently directing, editing and shooting "Primetime In No Time," the most successful show in internet history – with more than 650 million streams to date. His filming adventures prior to codirecting "Mile... Mile & A Half" include "In The Know Traveler," a TV show that took him all around the world. Jason is a graduate of Loyola Marymount Film School.



STILL PHOTOGRAPHER/ PRODUCER/GRAPHICS

www.jenserena.com

Where event planning, nonprofit fund-raising and photography cross paths, you'll find Jen Serena. An internationally published photographer who understands the power of a good story, her visual arts specialty is concept-based commercial photography, portraits and portfolio-building photos for creative professionals and talent. Factor in her experience and know-how when it comes to well-kept (but flexible) timelines and streamlined budgets, and you get a one-of-a-kind creative professional.





DURAND

LOCATION SOUND/ SUPERVISING SOUND EDITOR

www.sasquatchsound.com

Durand is a location sound mixer and sound designer whose work has ranged from documenting Malaria net distribution in Africa, to backpacking with sound equipment and recording Foley on glaciers at the base of Mount Baker. Though hailing from the gloriously forested Pacific Northwest, he has come to truly embrace Southern California, with its proximity to unsurpassed and easily accessible wilderness areas, since moving there 10 years ago.



MUSICAL COMPOSER

www.emotomusic.com

Growing up in Northern California, Paul Bessenbacher (PB to those who know him) spent his college years at a music conservatory outside Chicago. It was there that he honed his craft as an accomplished concert pianist by day & spent his nights in Chicago-area clubs as a member of bands Waterworks & Orange was the Color of Her Dress. Landing in Los Angeles in 2002, PB got mixed up with a community of like-minded artists & musicians, like composer/ vocalist Lauren Hillman of Kotomi & multi-instrumentalist Jo Pusateri. They became the band, Opus Orange, whose single, "Almost There" set the soundtrack for The Muir Project's first







CAMERA OPERATOR

Zee started his career as a videographer for KSBY, the NBC affiliate ranked #1 in the San Luis Obispo/Santa Barbara market, and has since worked behind the scenes on some of the best TV series of the last 10 years ("The Shield," "The Riches," "White Collar," "Saving Grace," and "Grey's Anatomy"). He has kept his eye sharp as a director of photography and/or camera operator for indie features, several short films and web series ("Waxing Platonic," "Fluffy Bunnies in a Field of Daisies") and television pilots ("Trailer Trash"). The JMT excursion was particularly special for Zee, as many of his favorite childhood memories took place in the Sierra Nevada Mountain range.



MUSICIAN/COMPOSER

LA-based Bernard Chadwick is an experimental sound and video installation artist. Bernard uses video, performance, multimedia installation, and sculpture to create a personally-crafted ontology of sound and its relationship to the visual, often straining concepts about sound, acoustics, and theory of music through their visual counterparts like color, movement and physical materials. He received a MFA from Art Center College of Design in 2010 with a final graduate exhibition titled "Somewhere There's Music."





EDITOR

After abandoning his dreams of becoming a Nobel Prize-winning physicist, Edward took the next logical step and became a successful film and television editor. From his experience working on documentary, narrative, and sports projects, he has honed his ability to shape stories that resonate with the viewer. And just as scientists must work together to solve life's mysteries, he enjoys the creative collaboration that goes into making every project the best it can possibly be.



TITLE CARD ARTIST

www.thehikeguy.com

Artist, writer, and outdoorsman Kolby Kirk enjoys a good ramble in the woods -- with his journal always within reach. Oregonborn, he has hiked over 3,000 miles of trails in the past three years alone, including a monthlong backpacking trip through the Sierra Nevada Mountains last summer. Kolby stopped frequently during his hike to sketch, watercolor, and write about the mountains -- where he feels most at home. As the owner and operator of "The Hike Guy's Hiking & Nature Club," he is passionate about introducing others to the wonders of the outdoor world. He is currently writing a book on how to journal while on the trail.





PRODUCER

Award-winning producer Kia was 12 years old when she became keenly aware of media's possibilities to transform lives on a grand scale. After graduating from film school and moving to Los Angeles, she gained a deep understanding of all filmmaking aspects during her professional career as a camera assistant, telecine colorist and VFX coordinator.

A born producer, Kia has a knack for creating bullet-pointed lists, budgeting, scheduling, coordinating and bringing creative people together to collaborate. Her ability to shepherd a project from idea to screen is rooted in her passion for stories which inform, entertain, inspire and transform people's lives.



There's a reason that "Backpacker Magazine" ranked California's John Muir Trail as the best Hike in the World in the November 2010 issue.

Stretching 211 miles from Yosemite Valley to the summit of the contiguous United States' highest peak, Mount Whitney, it rambles through some of the most breathtaking mountain scenery that the heart & mind could conceive. Most of your days are spent above 10,000 feet, where you'll experience the High Sierras in all of it's grandeur & beauty.

Construction of the trail began in 1915 after the passing of its namesake Sierra Club founder & conservationist ninja John Muir (whose writings & efforts are responsible for the protection of not only most of the lands that the trail goes through, but all protected wild places around the world). The trail was completed in 1938.

WE'LL SAVE YOU THE TRIP TO WIKIPEDIA:

LENGTH: 211 miles (for the record, that only gets you to the top of Mt. Whitney. You still have to hike back down.) TRAILHEADS: Happy Isles (Yosemite Valley) or Whitney Portal ELEVATION CHANGE: 80,000 feet (24,000m) AREAS HIKED THROUGH: Yosemite, Ansel Adams Wilderness, Devils Postpile National Monument, John Muir

Some perspective on how far 211 MILES is. (Give or take a few miles.) Think of walking from:

Wilderness & Sequoia/Kings Canyon National Parks.

- LOS ANGELES TO LAS VEGAS (Make sure to look at the world's largest thermometer in Baker)
- NEW YORK TO BOSTON (Figure out whether you prefer Manhattan or New England Chowder)
- CHICAGO TO DETROIT (Not advised in winter)
- HOUSTON TO DALLAS (Not advised in summer, spring) or fall)
- · LONDON TO MANCHESTER (For our friends on the
- PARIS TO ANTWERP (For our friends on the continent)
- ROME TO BOLOGNA (For our friends on the boot)
- OKYO TO KYOTO (For Kaz)

a film by THE MUIR PROJECT LE... VILE & A HALF''

featuring music by OPUS ORANGE

editing by **EDWARD CHIN**

directors of photography RIC SERENA & JASON FITZPATRICK

sound designer DURAND TRENCH

original score by PAUL BESSENBACHER & BERNARD CHADWICK

still photography by JEN SERENA

journal artwork by KOLBY KIRK

produced by JASON FITZPATRICK, ZEE HATLEY, JEN SERENA, RIC SERENA, & DURAND TRENCH

co-producer KIA M. KISO

written by JASON FITZPATRICK

directed by JASON FITZPATRICK & RIC SERENA



Feature-Length Documentary

Running Time: 87 minutes 6 seconds

Country of Origin: United States of America

Language: English (bad English)

Shooting Format: HD 1920x1080 (Nikon D7000, Canon 5D Mark II, Canon Vixia, GoProHD)

Exhibition Formats available: HDCAMSR, BLU-RAY, Quick Time ProRes 422 HQ

16x9 HD, 23.98

5.1 Surround Mix, 2.0 S Stereo Mix



DVENTURE

hese people are legit, watch the trailer, their cinematography is amazing, the shots they took, The trailer they have put together... displays their

We just heard about this film from The Muir Project, "Mile...Mile & A Half," & we really

going off the grid for an extended period of time,

Man, the folks who made the Muir Project video are good at taking a relatively boring, nonwatch. I'm sure they'll all be offered jobs making TV commercials for pharmaceutical companies

not so much for the way it frames the adventure, something about the way the trailer captures the

gear on a 230 mile, 25 day backpacking trip? they're able to endure rough terrain & heavy crazy, but the images are certainly worth it.

