



MILE... MILE AND A HALF



What began as an adventure to see – let’s be honest – if they could complete the trail, became the need to capture the experience in order to share the trail with others. For this is not the story of die-hard rugged athletes defying all odds to endure a harsh environment. It is the tale of five friends with passions in the arts and the outdoors that join with like-minded people and share an escapade like no other.

The unique visions of artists on the trail are exposed in video, photography, paint and music, as this unlikely group grows, creates art and gathers others along the way. Artisans are joined by teachers and students, seniors and preschoolers, families and a solo hiker from Japan, all becoming a trail family that together summits the highest point in the contiguous United States.

Take the trip of a lifetime with them as they face epic once in a generation snow conditions, capture the wild and pure alpine beauty of the mountains and create lasting friendships with the eclectic crew of characters they met along the way.

Come laugh, limp, sing and walk with us.

**HOST A SPECIAL SCREENING
OF MILE... MILE & A HALF AT
YOUR LOCAL THEATER**

MILE... MILE & A HALF is working with Tugg to bring the film to theaters nationwide through a unique on-demand theatrical model. **Organizations can host local fundraiser screenings of the film at no cost**, needing only to help pre-sell the required number of tickets in advance.

This Fall, Journey to the John Muir Trail with

MILE... MILE & A HALF

Inspire your community with a special screening of MILE...MILE & A HALF.



Sometimes, it really is about the journey. Invite your community to join a group of artists who leave their daily lives behind to hike and record their journey along the historic John Muir Trail. Let MILE...MILE & A HALF be the first step to your next adventure!



Visit tugg.com/titles/mile-mile-and-a-half to get started.

Hosting an Event

Events as Fundraisers

Collect donations for your cause using the Tugg Contributions feature, in addition to 5% of the total ticket revenue.

Customize Your Screening

The space is yours! Organize a post-screening discussion or invite local advocates, educators, and leaders to an in-theater panel.

Keep in Touch with Attendees

Tugg's Promoter Messaging enables you to communicate directly with ticket buyers before and after the event.

How Tugg Works

1

Choose your preferred date, time and theater to host MILE... MILE & A HALF



Create Event

2

Use Your Favorite Sharing Tools to Spread the Word about Your Event



3

Meet the Required RSVPs by the Deadline and the Event will Happen



4

Enjoy the Show with Your Friends and Community Next to You.



Contact Leslie Canter at lesliec@tugginc.com to learn more!